



AI Certificate Program

Program Overview

The certificate program is a 6-week hybrid course that combines in-person and online learning. It consists of weekly sessions lasting 2 hours each, supplemented by practical assignments and projects. The curriculum is structured to provide a thorough understanding of AI fundamentals.

In This Program You Will Learn:

- **Fundamentals of AI**
 - AI definitions and history
 - Machine learning and AI
 - Large Language Models
 - Natural language processing
 - Generative AI
 - Future trends in AI
- **AI for Function Specialists**
 - AI-powered analytics
 - Business applications of AI
 - AI project life cycle
 - AI resources and platforms
 - Ethical and regulatory Issues

➔ After Completion of This 6-week Course, You Will:

- Understand AI fundamentals, including key concepts like machine learning, deep learning, and neural networks
- Identify and apply AI tools and resources
- Evaluate and invest in AI products and projects
- Recognize emerging trends in AI

➔ Why Should I Take This Course?

To fully harness the transformative potential of AI, it is essential to understand how and when to utilize it effectively. Gain practical and realistic knowledge of AI and its applications in business by enrolling in this online short course.

➔ Evaluation and Certification:

The program includes:

- A Fairleigh Dickinson University Silberman College of Business certificate of completion

For More Information, please contact:

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