# Monthly Newsletter Hospitality and Tourism Management



### Welcome to all new and familiar faces!

Welcome Hospitality and Tourism Management students to the 2024-2025 academic year! We have some exciting initiatives this year. Each month, we will be communicating highlights and important events as well as internship and career opportunities directly to you in our monthly newsletter. We look forward to being a part of your journey here at FDU Vancouver

### Ain't no party like a pizza party!

Returning and new students, together with the faculty of the MHMS program, joined for a Welcome (Back) to School Pizza Party.







### **Upcoming Events**

What: MHMS Students
Writing Bootcamp
When: Sept 16 & 23, 2024 9:00 AM to 1:00 PM
Where: Cambie Campus

Room No. 137

(Stamp for Returning students only)

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**What**: Preferred Industry Partnership (PIP) Program Information Session **When**: Sept 17, 2024,

11:00 AM - 12:00 PM (for BAIS-HRTM students) and Sept. 19, 2024, 2:00 - 3:00 PM (for

MHMS students)

Where: Cambie Campus

Room No. 209



What: Back to School Fair When: Sept 18 & 19, 2024
11:00 AM to 2:00 PM
Where: Cambie Campus

Student Lounge

**What:** National Day for Truth and Reconcilitation

**When:** Sept 30, 2024

Campus closed today.





## Introducing the new "Student Experience Passport"

We are excited to unveil an innovative new initiative designed to enhance your engagement and enrich your academic journey: the *Student Experience Passport*. This will aid in recognising and rewarding students' participation in various events organized by the department. Each time a student attends an eligible event, they will receive a stamp in their passport (up to five stamps per semester). This is more than just a fun keepsake—it's a gateway to academic rewards.

### Partnership with BC Hotels Association

We are excited to announce that the International School of Hospitality, Sports, and Tourism Management at Fairleigh Dickinson University (Vancouver Campus) is now a member of the British Columbia Hotel Association (BCHA), thanks to the efforts of Prof. Denise Chiang.

As a BCHA member, our institution can post co-op opportunities directly on the BCHA portal, creating direct employment pathways for our students in hotels across the province. This partnership will strengthen our ties with the hospitality industry and enhance our students' practical experience and job market competitiveness.

We see this collaboration as a win-win for everyone involved.





### A new initiative "Student Mentorship Program"

As we welcome the first-semester students this fall, we understand that it may be overwhelming for them to adjust to the new school life. We have come up with a new initiative called "Student Mentorship Program," where our fourth-semester students will get in touch with our first-semester students for a one-on-one mentorship session online.



### Meet our new Graduate Student Assistant!

#### Deepshikha Shukla (Dee)

She hails from India and has worked with several luxury hospitality brands in different parts of the world, such as India, the UAE, Qatar, and Canada, gaining an overall hospitality industry experience of over 11 years.

"As I step into this position with much enthusiasm, my goals are to support the faculty with extracurricular and if possible, research and academic activities, engage actively with my fellow students, and contribute to departmental initiatives. I am keen to develop practical skills in academic administration while assisting with various tasks and projects".

