



Fall 2019 Semester (19/FA) Online Course List
AA in Liberal Arts & BA in Individualized Studies Degree Programs

Please Note:

- A **requirement fulfilled** is listed for each course as a **guide** to help you select courses. Consult with your advisor for the best options given your individual check sheet year and degree requirements.
- **Free elective** requirements may be fulfilled by courses that you have not received credit for.
- **New Calendar begins Fall 2019:** This list contains 3 cascading sets of 10 week classes and 2 sets of sequential 8 week classes. Speak with your advisor about selecting appropriate courses. Degree requirements and workload must both be considered.

Module 10A (10 Week Courses) August 26-November 3

COMM 3311.E3D Customer Service (3 credits) B. Reynolds

Requirement fulfilled: Communications / Business

This course will focus on the role of communication in customer service and the practices that “best in class” companies apply to differentiate themselves from the competition. The course includes grounding in communication theory as well practical information and activities designed to teach students not only how to respond to customers, resolve problems and provide quality customer service, but also how to manage and motivate a staff of customer service employees as well.

ENGL 3141.E1D Travel Writing (3 credits) C. Miller

Requirement fulfilled: Advanced Writing / Humanities / Art & Culture

The art and practice of travel writing, explored through contemporary travel essays. We will write and discuss a range of essays from personal essays to commercial reviews. Write about where you are, have been, or would like to be.

Prerequisite: ENGL 1112 or equivalent

MIS 2151. E1D Electronic Commerce and Beyond (3 credits) R. Medaska

Requirement Fulfilled: Business & Technology / International Perspective

This course addresses the use of e-commerce technologies for competitive advantage within a global market economy. Emphasis is placed on the ramifications of the use of a business tool that does away with the old notions of time and space. Interaction of students with international companies and business professionals in other countries through the virtual environment will give them the advantage of a real world view of globally connected economy and provide concrete examples of how business can take advantage of this web of connections for substantial growth, progress, success and profit. Topics to be discussed include: e-commerce basics and components; e-commerce strategy; e-commerce web presence development; online marketing; online security; online legalities.

UNIV 2001. E6D Cross Cultural Perspectives (3 credits) Staff

Requirement fulfilled: University Core

Students learn to describe and analyze cultural phenomena in their own lives, to grapple with cultural differences and to understand cultural conflicts. Through a study of samples across a variety of cultures, students examine the fluidity and multiplicity of cultural identities and borders. Ways in which cultures changes, how cultures shape and are shaped by individuals, how misunderstands and conflicts arise within and between cultures, and how those differences evolve are central to the course. Critical thinking skills are a developed and brought to bear on these topics. **Prerequisite: ENGL 1111 or equivalent**

UNIV 2002. E7D Global Issues (3 credits) Staff**Requirement fulfilled: University Core**

Students develop essential aspects of critical thinking and apply those skills in evaluating international systems, environmental issues, and human rights questions. Not only will this course demonstrate the global dimensions of crucial contemporary issues, it will also develop the relational thinking that students will be expected to exercise in other academic contexts and throughout the rest of their personal and professional lives. In other words, this course is as much about how to study and think about global problems and relationships as it is a course about specific global issues.

Prerequisite: UNIV 2001

Module 10B (10 Week Courses) September 16-November 24
BUSI 2460. E1D Corporate Governance (3 credits) G. Dunn**Requirement fulfilled: Business**

This course explores how America's corporations are governed. Primary emphasis is on the roles of shareholders, officers and directors. Other topics include accountants and auditors, investment banks and securities analysts and the Securities and Exchange Commission.

ENGL 1111. E1D Literature & Composition I (3 credits) P. Durso**Requirement fulfilled: University Requirement (English Composition I)**

Principles of grammar, rhetoric and style; expository writing; introduction to literary forms, especially short fiction.

Prerequisite to all other English courses.

ENGL 1112. E2D Literature & Composition II (3 credits) C. Miller**Requirement fulfilled: University Requirement (English Composition II)**

Expository writing; literary criticism; introduction to literary forms, especially drama, poetry and the novel; research techniques.

Prerequisite: ENGL 1111 or equivalent

IBUS 2201. E1D Fundamentals of International Business (3 credits) R. Medaska**Requirement fulfilled: Business / International Perspective**

Provides an awareness of the environmental and managerial aspects of international business. Explores the complexities and implications of exposure to international competition and technology.

PADM 4400. E3D Seminar on Leadership Development (6 credits) M. Coyle**Requirement fulfilled: Public Administration / Business**

In this seminar, participants will study leadership theories and their application in the public sector setting with a view toward developing their individual leadership skills.

PADM 4504. E1D Hazardous Risk Analysis (3 credits) L. Talijan**Requirement fulfilled: Public Admin. / Business / Quant. Analysis**

Examine how to identify the most vulnerable and/or most damaging target the terrorist may focus upon to cause the widest and most damaging interference with normal operation of a certain area or industry. By using the mitigation and preparedness process safety measures may be put into place to reduce or eliminate a certain target from experiencing loss or damage.

PSYC 2006. E1D Emotionally Healthy Lifestyles (3 credits) C. Henry**Requirement fulfilled: Social Science**

The purpose of this course is to provide students with an opportunity to examine stress at home, work, and in the community. We will explore the physical and emotional impact of stress on the mind and body. Effective and empirically supported coping strategies will be presented in detail.

Module 10C (10 Week Courses) October 7 - December 15

BUSI 2640. E2D Principles of Marketing (3 credits) G. Dunn

Requirement fulfilled: Business

The course will familiarize students with the basic concepts and tools of modern marketing. Students will learn the basic ingredients-product, price, distribution, and promotion-of effective marketing decisions. The course will also consider the importance of environmental factors, especially those driven by cultural, regulatory, competitive or technological forces. Other topics include consumer behavior, market research, market segmentation and product positioning.

COMM 2743. E1D History of Film: Special Topics Alfred Hitchcock (3 credits) A. Bugallo

Requirement fulfilled: Humanities / Art & Culture

An intensive discussion of the Alfred Hitchcock film as art and the director's influence and place in cinema history. By way of screenings, interviews and discussions, students will be able to recognize and analyze the subtle and overt art of Hitchcock.

HIST 2285. E1D History of New Jersey (3 credits) P. Mabli

Requirement fulfilled: Humanities

In New Jersey History, students will study New Jersey both chronologically and thematically from an interdisciplinary viewpoint. The themes--geography, industrialization and farming, population and immigration, transportation--will help students list important concepts regarding New Jersey, while the chronology will anchor the course into an historical timeline. New Jersey History will present an accurate, comprehensive profile of the state of New Jersey and its identity, leaving students with a better understanding and appreciation for the Garden State.

PADM 4505. E2D Psychology of Terrorism (3 credits) R. Ritchie

Requirement fulfilled: Public Administration / Social Science / Int'l Perspective

An in-depth analysis of terrorism, the terrorists' beliefs and reasons for actions against a certain group or government agency both here and abroad. What beliefs or cause the terrorist practices and the psychology of the suicide bomber syndrome.

PADM 4567. E3D Intro to Gangs & Gang Behavior (3 credits) R. Massi

Requirement fulfilled: Public Service Administration

The growing phenomena of street gangs in our communities is of a national concern. With the presence of gangs comes an increase not only in violent activity by the youths involved but a general increase in criminal activity such as narcotics, theft, and substance abuse violations. The first step in initiating a program to combat gangs in the community is recognition of both the problem and identification of the specific threat. This course acquaints the individual with the history and organization of gangs, legal definitions, identifiers, graffiti, hand signs, and drug dealing activities. It also explores local street gangs, nationally affiliated gangs, gangs within the prison system, the relationship between the Department of Corrections and Law Enforcement and gang investigations using the RICO

PHIL 2351. E1D Medical Law and Ethics (3 credits) M. Rubin

Requirement fulfilled: Ethical and Moral Analysis / Humanities / Social Science

This course is an introduction to the relationship between law and ethics applicable to the healthcare industry. Emphasis will be placed on understanding and properly employing the patient-healthcare provider relationship, maintaining patient right-to-privacy considerations, examining various ethical issues in health care and understanding the parameters of liability and malpractice.

SCIE 2010.E1D Contemporary Environmental Issues (3 credits) J. Jacoby

Requirement fulfilled: Scientific Analysis

Water, an essential element for life, covers over two-thirds of the planet. It also links the forest ecosystem with the bays and estuaries as well as carrying nutrients and other biological organisms. This course explores the importance of water in the ecosystems and how these relate to agriculture. Laws, rules, and regulations will also be studied.

Module 8A - 8 Week Courses: August 26-October 20

ART 2091.E1D American Cinema/American Culture (3 credits) R. Medaska

Requirement fulfilled: Humanities / Art & Culture

This course offers a cultural examination of the American movie-making industry, with particular attention paid to the economic and aesthetic institution of Hollywood. It covers the birth of American cinema as it was known "then", and as it is known today. Movies, which include all aspects of the "creation process" are examined, and are related to culture in the 20th

ART 2211. E1D History of Photography (3 credits) N. Epstein

Requirement fulfilled: Humanities / Art & Culture

This course follows the history of the early pioneers of photography and traces the technical advancements up to and including modern digital imaging. In addition to the historical aspect of the photographic medium, the course will also cover the basic elements of design, composition and camera manipulation that go into the creation of good photographic image.

COMM 3312. E1D Mass Media: The Homefront (3 credits) A. Bugallo

Requirement fulfilled: Communication / Social Science

This course is designed to provide students a forum through which they will experience authentic examples of the major media of mass communication during World War II as presented to American audiences on the home front. Through examples of original broadcasts of newsreels, feature films, short subjects, print media, animation and radio, students will gain an understanding of mass communication and how it was designed to influence, inform and entertain its intended audience, the American public.

HUMN 2260. E1D Lincoln in American Memory (3 credits) W. Rogers

Requirement fulfilled: Humanities

Abraham Lincoln is one of the most praised, studied, glorified and quoted citizens in our history. More books have been written about him than about any other American. Numerous stage, radio, movies and television productions have been centered on him. And yet, Lincoln remains a mystery. There are as many rumors and half-truths known about him by the public (and scholars) as there are actual events. Most welcome his vision, but some criticize it, blaming him for the problems of today. This course seeks to take a deeper look at our 16th president, trying better to understand him in his own time and his significance for Americans ever since.

HUMN 3218. E1D Current Ethical Issues (3 credits) V. Markowski

Requirement fulfilled: Humanities / Ethical & Moral Analysis

This course will address a diverse array of ethical and moral issues in today's society. Class will utilize discussion of contemporary readiness and current media. Practical application will involve group projects and review of current literature.

PADM 4561. E1D School Emergency Management (3 credits) J. Ward
Requirement fulfilled: Public Administration

Students will learn the principles of school safety and security essential with a special focus on the security assessment process developing crisis preparedness and response guidelines, analyzing security issues and working collaboratively with students, parents, police and the community. The course will also examine specific security assessment components paramount to school emergency management; security policies and procedures, security staffing and operations, physical security, education, training and strategy.

SOCI 2310.E1D Social Problems (3 credits) M. Collado
Requirement fulfilled: Social Science

Examines the historical and sociological roots of critical social problems such as poverty, racism, sexism, crime, etc.

Module 8B - 8 Week Courses: October 21 - December 15

ART 2655. E1D Films of the New Millennium (3 credits) R. Medaska
Requirement fulfilled: Art & Culture / Humanities / Social Science

Cinematic experiences, current perspectives and movie techniques are examined as today's filmmakers mold and shape the vision for societal views of the present. The films of the period will cover the actors of the time, the films and topics that are relevant to the time period known as the NEW millennium. Directors and their message, as well as current societal moods, and ideologies, will be examined and discussed.

BUSI 2555. E1D Inside the Art Market (3 credits) N. Epstein
Requirement fulfilled: Art & Culture / Business / Humanities / International Perspective

Large fortunes have been made buying and selling artwork. Increasingly, the wealthiest from every country diversify their portfolios by investing in art (alongside more conventional investments in stocks, bonds, real estate, etc.). One would expect old art, accepted by historians, to be the most lucrative but, surprisingly, Contemporary Art (produced after World War 2) is the most expensive and sought after segment of the art marketplace. This course examines how the art world operates -- how art is produced, branded, collected, valued, and sold on the international market.

COMM 3313. E1D Mass Media: Television (3 credits) A. Bugallo
Requirement fulfilled: Communications/ Social Science / Art & Culture

Through original media, this course illustrates the history and impact of television as a medium of mass communication. The course covers varied genres of television programming from the post-war years through the 1970s. Genres discussed include, news and politics, comedy/variety, drama, adventure, and science fiction, with special attention given to notable television pioneers (personalities) such as Edward R. Murrow, Walter Cronkite, Milton Berle, Rod Serling and Ed Sullivan.

HIST 2297. E2D History of Science and Technology (3 credits) W. Rogers
Requirement fulfilled: Humanities / Scientific Analysis

The history of science and technology from pre-modern times to their preeminence in the 20th century; concentration on important developments; harnessing of energy sources, mechanical devices, use of natural resources, increases in scientific knowledge and methodology, development of modern medical practices, etc.

MGMT 2261. E1D Human Motivation & Behavior (3 credits) V. Markowski
Requirement fulfilled: Business / Social Science

Behavioral aspects of individual motivation, group behavior and interactions in formal and informal organization structures.

PADM 4501. E2D Terrorism & Emergency Management

(3 credits) P. Velez

Requirement fulfilled: Public Administration / Social Science

Examine terrorism in the context of emergency management. Definition of what terrorism is and why politically motivated acts of violence occur. Explore the ideological forces behind terrorism and provide an overview of terrorist groups and their intimidation and fear tactics, examine weapons of mass destruction and focus on the history of counter-terrorism legislation.

PADM 4565. E1D White Collar Crime

(3 credits) J. Conroy

Requirement fulfilled: Public Service Administration / Social Science

White-collar crime has both direct and indirect impacts on individuals. This course will examine the nature of corporate and non-profit white-collar criminal investigations. Students will gain an understanding of the nature and problems of white-collar crime as well as the detection and deterrence aspects of white-collar criminals, which will include criminal liability sanctions and policing strategies. Areas to be addressed include: money laundering; securities fraud; political corruption; professional misconduct; organizational misconduct; and numerous other related topics. This course will also explore at legal law enforcement and societal responses to white-collar crime.